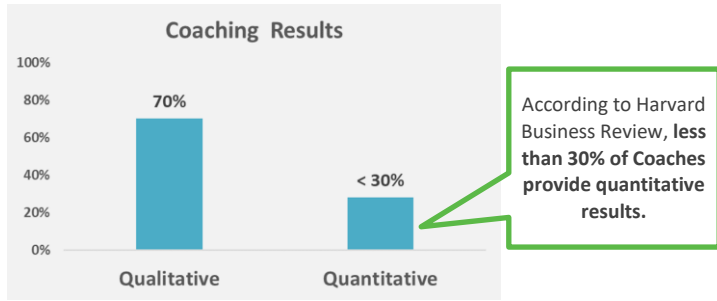


## Leading the Way with Evidence Based Coaching™

With today's focus on return on investment, coaches are continually being asked to quantify the value they deliver. Unfortunately, most coaches don't have the right measurement tools to confidently answer that question.



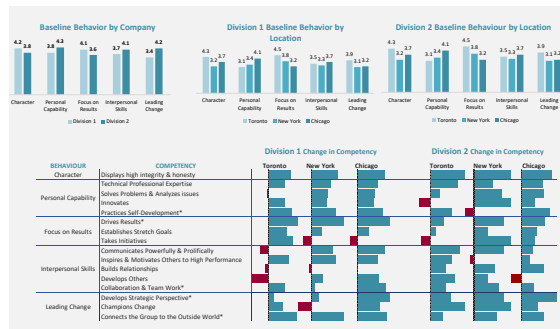
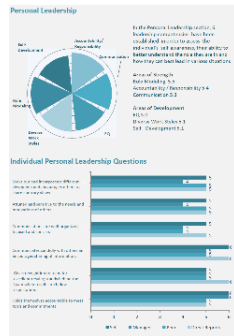
## Changing the Landscape

Measurement practices will transform the coaching industry over the next 5 years. The new way of demonstrating value relies on solid methodology that addresses specific clients needs with tools that measure both individual performance and illustrate overall organizational improvement over time.

1 Customized assessments designed to evaluate individuals based on company priorities

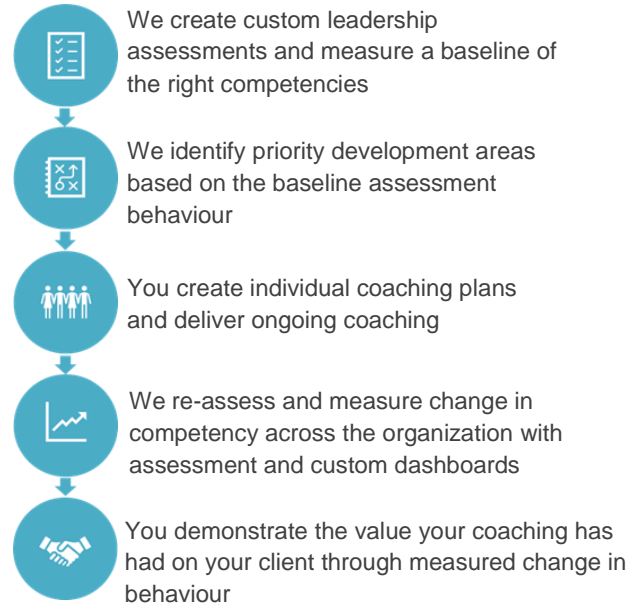


2 Dashboards that aggregate results across the company, leadership teams, and geography to demonstrate competency improvement



## The Road to Measurement

Our Evidence Based Coaching Program will help identify specific areas for development and demonstrate the improvement coaching has delivered for clients.



## Benefits of Evidence Based Coaching™

- Arms you with a differentiator that measures and proves the value you deliver.
- Gives you a branded asset that supports your process.
- Uses customized questions based on your experience with competencies relevant to your practice and clients.
- Lengthens your engagements by demonstrating the value you add over time.
- Enables you to focus on what you do best – your coaching – with a turn-key process that takes care of the technology and measurement.

## Getting Started

The Evidence Based Coaching Program™ is accepting new coaches. Please contact us today to see if the program is right for you.

## Contact

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